

About the Venue & Balasore, Odisha

NOCCI Business Park is a world class facility for holding trade fairs, exhibitions, and conventions, at Balasore. It has a 40,000 sqft air-conditioned exhibition hall, with all facility to accommodate 150 octa-norm stalls of 9 sq meter area each. In addition, ample open area to park vehicles, & arrange open air exhibition is also available.



Chandipur Golden Sand Beach
30 Mins. Drive



Emami's Lord Jagannath Temple
20 Mins. Drive



Simlipal National Park
2.00 Hrs. Drive

Consumer Expo - 2017 at a Glance:



150+ Exhibitors
90,000+ Visitors
Press Coverage
Business Worth 5* Cr.



NOCCI BALASORE INFRASTRUCTURE COMPANY

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FULLY
AIR CONDITIONED
EXPO HALL

3rd CONSUMER EXPO - 2018

22nd - 26th Mar, 2018

NOCCI Business Park
Bampada, Balasore

Exhibitors + Sponsorship Information

Special Attraction



Cultural Program



Fun Zone



Food Zone

Exhibitor Categories



Sponsorship Rates & Information

TITLE SPONSOR INR 1,00,000 - 1 Position

Benefits

- 4 Stalls of 10' x 10'
- Sponsorship credit in 2 cultural events
- First choice for branding spaces on the Venue
- Logo recognition in all Websites
- Branding Space inside the venue

CO SPONSORS INR 50,000 - 4 Positions

Benefits

- 2 Stalls of 10' x 10'
- Sponsorship credit in 1 cultural event
- Logo in all Publicity materials and Campaigns
- Logo recognition in all Websites
- Branding Space inside the venue

ASSOCIATE SPONSORS INR 20,000 - 8 Positions

Benefits

- 1 Stalls of 10' x 10'
- Logo recognition in all Websites
- Branding Space inside the venue

OTHER ATTRACTIONS:



Cultural Programmes

The cultural evenings in the exhibition venue will lead to high footfalls during the event



The Fun Zone

A fun based activity zone for children



Interactive Platforms

General & customised opportunities for interactions amongst stakeholders



Food Court

The food court in the exhibition venue will allow visitors to refresh & relax over delicious food & beverages during their visit

Floor Plan & Stall Categories (Inside Expo Hall)

STALL AMENITIES

- Company Name on Fascia
- Floor Carpet & Dustbins
- 3 Spot Light + 1 Socket
- 1 Reception Table & 2 Chairs

CATEGORIES:

- Premium
- Normal

Exhibitors Options

Premium Stall:	INR 12,000
Normal Stall:	INR 10,000

* Early bird discount valid up to 1st Mar, 2018

Floor Plan & Stall Categories (Inside AC Expo Hall)



Floor Plan & Stall Categories (Outside Expo Hall)



CATEGORIES:

- Premium
- Normal

Exhibitors Options

Premium INR5,000

STALL AMENITIES

- 1 Light + 1 Socket
- 1 Reception table & 1 Chair
- 1 Fan

Normal INR3,000

Only Space(10 x 10)ft
Electricity & Water Supply